South Natomas TMA[™] Board of Directors Meeting Wednesday, June 9, 2021 Meeting Minutes

I. Call to Order

SNTMA President Bill Vanderslice called the meeting to order via telephonic conference call at approximately 8:02AM on Wednesday, June 9, 2021 in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Jeri Foley, Rukesh Maharjan, David Pavolko, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the April 14, 2021 SNTMA Board Meeting Minutes. The motion was moved by Eduardo Cavazos, seconded by David Pavolko. The motion passed unanimously, 6:0.

III. New Business

A motion was made to approve a Capital Improvements Subsidy of \$2,442.40 to The Hospitality Company. The motion was moved by Eduardo Cavazos, seconded by Bill Vanderslice. The motion passed unanimously, 6:0.

Executive Director Jason Vitaich delivered the following report:

• 2021 dues collection is going well overall, with over 81% of budgeted membership dues having been collected as of June.

Stephanie Merten delivered the following Membership Report:

- Commuter Club
 - o Continuing to identify troubleshoot areas of concern/enhancements
- Campaigns and events promoted through the Commuter Club (May)
 - o 5.18.21 Programs and Benefits email sent to all member companies

• Programs (March)

- o 60 Telecommute subsidies awarded for the month of May
- o 12 carpool subsidies awarded for the month of May
- o 6 Low Emissions subsidies awarded for the month of May
- 0 1 Transit subsidy awarded for the month of May
- 0 Amtrak subsidies awarded for the month of May
- 2 Bike Maintenance subsidies awarded for the month of May
- 0 Walk subsidies awarded for the month of May
- o 0 Residential Car charging subsidies for the month of May
- o Monthly Facebook Contest entry five entries/five people
- o 497 Facebook "Likes", 520 followers

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• Meetings

o 5.4.21 Q2 Virtual Discussion – May Is Bike Month Through the Years

• SNTMA Activities

- Email May subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards, Facebook "like" winner and promote Bucks for Bikes
- Q2 Quarterly Promo item 147 trip log keepers received \$10 Amazon gift cards

IV. Adjourn

The meeting adjourned at approximately 8:35AM. The next SNTMA Board meeting is scheduled for Wednesday, July 14th, 2021, at 8:00 AM via teleconference in Sacramento, CA.

Respectfully submitted,

Bill Vanderslice SNTMA President